

2024 MEMBERSHIP IMPACT REPORT

You are a part of **Canada's** largest animal welfare community!
Your Humane Canada membership means

MORE



52 Members **20** Associates

In 12 Provinces and Territories



MORE

SAVINGS AND REVENUE

Exclusive discounts to save you more and support revenue generation



6% Discount for Canada Post Bulk Mailing
10% off selected Canada Moving Services
Free job postings on Humane Canada Website



Up to 12.5% discount to the Summit for Animals conference
5 grants = \$4,745 awarded to members to attend the Summit
Increased prospective granting to animal welfare in Canada



Lobbied for sustainable sector funding & included members in 2 federal grant applications



Increased prospective granting to Animal Welfare in Canada, Humane Canada co-chaired the US Animal Grant Makers Conference in Toronto, featuring 56 speakers and grantmaking attendees

MORE

PROMOTION

AMPLIFYING YOUR WORK ON OUR SOCIAL PLATFORMS
& NEW AWARD WINNING WEBSITE



40K followers



50K+ Active Users

Announcements in

12

Member Newsletters



Logo & website link on our website
Our logo on your website for credibility



CREDIBILITY

Accreditation

Canada's 1st certification program for animal shelters demonstrates rigorous standards for animal care & governance

19 Standards and 133 Criterion to support you for best practice and success!

3 Members Registered for 2025 certification

1st Accredited Member



MEMBERS ONLY

RECOGNITION

12
145
100

Member feature posts

Shared Member articles

Curated social posts of members

80,000

Likes/shares/comments on tagged member posts

MORE

ENGAGEMENT AND COLLABORATION

Driven by members for members!

7

Members sit on the Board of Directors

11

CEO/ED meetings and learning sessions to connect inspire and inform

62

Members sit on eight HC committees/boards

REPRESENTATION

30

Meetings in Canada and U.S.

To understand & develop solutions to community-based sheltering issues affecting members.



Access to Veterinary Care
Pet Inclusive Housing
Pet Food Banking
Removing Barriers to Adoption



MORE

KNOWLEDGE & INFORMATION



34

newsletters focusing on programs, animal welfare, member news and more!

12

newsletters for you to add content, share updates, promote programs

201

member staffers attended the Summit for Animal
40 sessions 68 speakers 400+ sector professionals

26

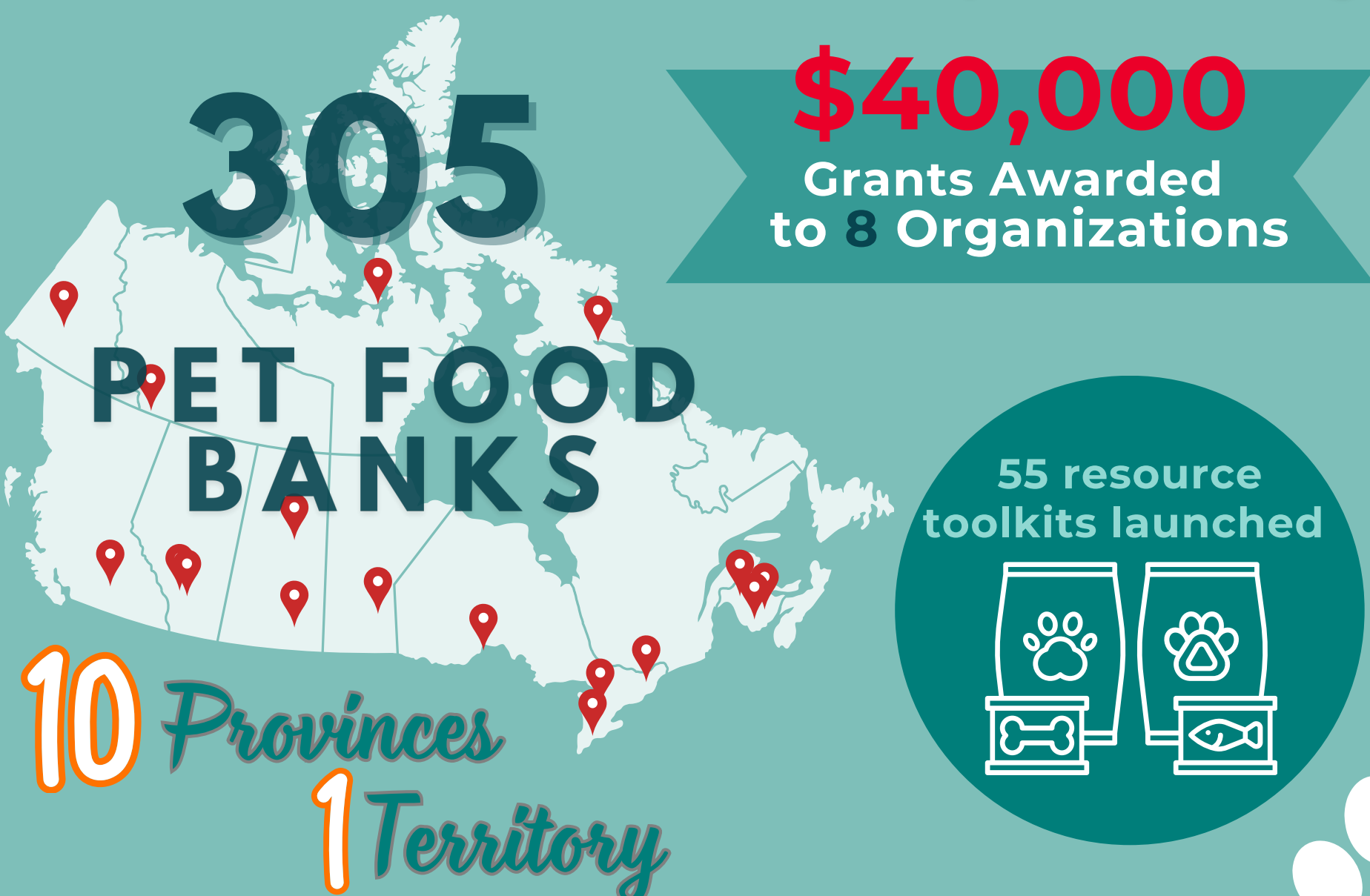
member staffers from enforcement and legal affairs joined more than 45 Prosecutors at Humane Canada's annual Animal Abuse Prosecution Conference

MORE RESOURCES

Humane Canada actively works to reduce the intake of animals and barriers to adoption by providing resources to support people and their pets.

NATIONAL PET FOOD BANK

With the support of our Members across the country we launched resources to BOOST access to pet food banking.



ACT

AWARENESS COLLABORATION TOOLS (ACT) PROJECT

Created resource systems to help communities offer a safety net for women with animals escaping violence.

6

Members

18

Cross Sector Experts

49,000 unique users accessed:

- 50 resources
- 11 modules
- 13 case studies

Promising Practices

Supported the launch of a program to expand access to Humane Education resources for men and boys, aiming to reduce gender-based violence.

11

Members

18

Cross-Sector Experts

Members directly benefit by participating in the committee and piloting the program in their shelters with external review and evaluation

PET INCLUSIVE HOUSING



We collaborated with members to highlight the importance of pet-inclusive housing to the government, aiming to reduce shelter intake.

- ✓ Convened a 4-member working group
- ✓ Parliamentary petition which received **19,579** signatures!
- ✓ Contributed to the consultation for Housing, Communities and Infrastructure Canada's Canadian Renters' Bill of Rights.
- ✓ Submitted a policy paper on the impacts of pet restrictions on communities, shelters, and animals.



Federal Blueprint for a Renters' Bill of Rights recognized pet ownership as a potential discriminatory practice and urged provinces to promote accessible rental housing.

With our members we significantly advanced the national animal welfare agenda through active advocacy efforts

Unprecedented!
5 Bills moved through Parliament to better protect animals!

1 Bill C-332
Recognize animals as both tools of and victims of family violence and coercive control

2 Bill C-355
Ban the export of live horses overseas for slaughter

3 Bill S-15
Phase out the captivity of elephants and great apes

4 Bill C-63
Include animal abuse and sexual assault images as an on-line harm

5 Bill C-293
Include One Health/One Welfare in pandemic prevention

CANADIAN VIOLENCE LINK COALITION (CVLC)

3 members joined cross sector professionals to launch the violence link awareness campaign.

4 Violence Link work informed:
3 federal and provincial government submissions of the appearances; two of which Humane Canada was the **only** animal welfare agency to submit and be invited to Committee to appear.

FARMED ANIMAL WELFARE

- 3** Codes of Practice to advocate for the improvement of Farmed animal welfare standards: Equine, Poultry, Pig
- 2** Codes focused on Sheep and Beef Cattle, in collaboration with World Animal Protection
- 5** Year Code Reviews and dairy cattle Animal Care Assessment Program
- 2** Governance Review committee meetings and 2 Board of Directors meetings
- 1** National NGO strategy workshop attended on advancing the welfare of Farmed Animals



Government Relations Committee

22 Members
12 Meetings

National Centre for the Prosecution of Animal Cruelty

Celebrating
— 10 YEARS —

[See NCPAC Impact Report here](#)

of collaboration, training, resources and tools to improve the prosecution of animal abuse in Canada!

1 Prosecution of Animal Abuse Conference attended by 26 members and 75 professionals from across the Country

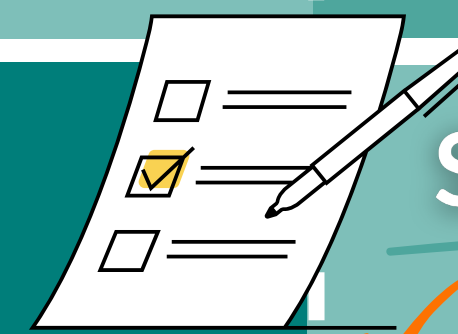
6 Members on Steering Committee
1st Launched the National Prohibition Order Database for Law Enforcement, Animal Protection Services and Shelters with exclusive controlled access

HUMANE CANADA WITNESSED ON YOUR BEHALF A TOTAL OF:

6x

2 TIMES WE CO-WITNESSED WITH OUR MEMBER SOCIETIES FROM WINNIPEG AND MONTREAL

- 3** House of Commons: Status of Women, Justice and Human Rights, Agriculture and Agrifood
- 2** Senate Committees: Legal and Constitutional and Agriculture and Forestry
- 1** Ontario Standing Committee on Justice Policy as part of their study on intimate partner violence



Submitted

15 ✓

- ✓ briefs
- ✓ comment period responses
- ✓ and policy papers to the Federal Government and Parliament

In collaboration with Members on the GR Committee we drafted a 2025 Election Platform



EMERGENCY PREPAREDNESS, RESPONSE AND RECOVERY

We Covered **3** Members and **1** Associate to elevate animal welfare and protection in federal Emergency Management

- ✓ Participated in the federal Roundtable on **Civilian response**
- ✓ Submitted **15** recommendations to improve Animal Response to government on advancing a **Pan-Canadian Civilian Response Capacity**
- ✓ Presented to the Canadian Association of Fire Chiefs with **3** Members Societies on how to improve connection between **Animal Response** and **Fire Departments**
- ✓ Signed an MOU with the **Red Cross** to increase information, resources and response for **animals during emergencies**.

OPPOSED

Federal ag gag laws and secured an amendment to [Bill C-275](#)

That would include anyone entering a farm property who could expose animals to toxic substances or disease as a better reflection of biosecurity.

SUCCESS

Lobbied for the Inclusion of animal protections under **TWO OF THREE** patterns of coercive and controlling conduct in [Bill C-332](#),

